

SUPPORT SDCA & ADVERTISE FOR YOUR BUSINESS

擴大您的商機 * 支援贊助中華學苑

San Diego Chinese Academy (SDCA) is a proud Sunday school that dedicates in teaching Mandarin and Chinese culture since 1988. Most of our students live in San Diego area. Some are from San Marcos, Escondido, Encinitas, Carlsbad, and La Jolla. We heavily rely on parent volunteers to help run the school smoothly, and many SDCA parents do not even speak the language. It is our parents' passion and devotion that makes this school so special.

As a non-profit organization with very limited budget, we need to constantly raise funds to support the PTA to host school events. The biggest one is our Chinese New Year Festival. The other events include Culture Day, Student Coupon Store Day (semi-annual), Parent Seminars/Workshops, Credit Class Field Trips, Parent Appreciation Party, Teacher Appreciation Dinner, and several school-wide student contests throughout the year. As for the yearbooks published in May, we give them to our families and sponsors for FREE.

Any kind of support is equally valuable to us, but posting your advertisement with us is a great way to help you reaching out to broader potential customers. We offer the following opportunities -

1. In SDCA Yearbook (we have 300+ families)
2. On SDCA Homepage (24/7 x 365 exposure)
3. In SDCA PTA Blog (also available on SDCA homepage) that is emailed out to SDCA families each week.

Please see the next page for more details.



Lion Dance performed by SDCA students at our Chinese New Year Festival



聖地牙哥中華學苑

Please visit our website: www.sandiegochineseschool.com

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想宣傳您的事業，同時又想贊助學校嗎？最好的方式就是利用我們的廣告服務！

Contact: Jerry Han sdca.board.vice.president@gmail.com

I would like to place the following advertisement in -

SDCA Yearbook

- | | |
|--|-------|
| <input type="checkbox"/> Half Page Black and White (8.5" x 5.5") | \$ 50 |
| <input type="checkbox"/> Half Page Color: (8.5" x 5.5"): | \$ 80 |
| <input type="checkbox"/> Full Page Black and White (8.5" x 11"): | \$ 75 |
| <input type="checkbox"/> Full Page Color (8.5" x 11"): | \$120 |

- SDCA Web Homepage** - right panel (while space available) \$200

**The homepage runs 24/7 year round. Max 10 ads for the panel*

SDCA PTA Weekly Blog - on the top of the blog page

- _____ weeks **Please specify your weeks* _____
\$ 10 per week. Total \$ _____.
- The whole school year \$200 (30+ blogs)

- Special Package:** 1-yr Homepage + 1-yr Blog + FREE business logo on SDCA Volunteer Vests

- 10% Off Total Purchase:** Yearbook + 1-yr Homepage + 1-yr Blog + FREE business logo on SDCA Volunteer Vests

**please specify your yearbook choice*

- I would like to make additional donation to SDCA in the following amount:** \$ _____
(Your name or your business name will be recognized in Yearbook)

Total: \$ _____

Please provide your contact information. Thank you for supporting SDCA!

Your Name: _____ Business Name: _____

Mailing Address: _____

Your Title: _____ Day-Time Phone Number: _____

Email Address: _____



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